

**Irish Cosmetics
and Detergents**
Association

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A Waste Action Plan for a Circular Economy



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Presenter:

Kevin Maher

Date:

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Eamon Ryan - Minister of the Department of the Environment, Climate and Communications (formally DCCAE)

Waste Action Plan for a Circular Economy

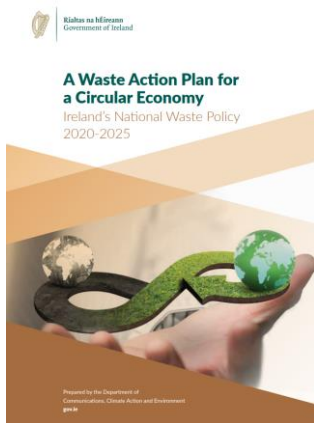
Timeframe 2020-2025

Over 200 actions – but not all new

Published under a Green minister – but been in development prior to Government coalition

Overarching objectives include:

- Shift focus away from waste disposal and treatment to ensure that materials and products remain in productive use for longer
- Make producers who manufacture and sell disposable goods for profit environmentally accountable for the products they place on the market
- Ensure that measures support sustainable economic models (e.g. by supporting the use of recycled over virgin materials)



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Plastic & packaging

PLASTIC, PACKAGING AND SINGLE USE PLASTIC (SUP)

DEPOSIT AND RETURN SCHEME FOR PLASTIC BOTTLES AND ALUMINIUM CANS 

SINGLE USE ITEMS BANNED FROM JULY 2021: 
COTTON BUD STICKS, CUTLERY, PLATES, STIRRERS, CHOPSTICKS, STRAWS, POLYSTYRENE CONTAINERS AND OXO-DEGRADABLE PLASTIC PRODUCTS

SIGNIFICANTLY REDUCE SUPS BEING PLACED ON THE MARKET BY 2026 

ALL PACKAGING REUSABLE OR RECYCLABLE BY 2030 

IE met all EU targets for recycling and recovery of packaging waste in 2018 – successful use of EPR model (Repak)

Almost two-thirds of plastic packaging is not on the current recycling list

EU stats: IE appears to generate more plastic packaging per capita than any other member state

- Targets: for EPR schemes and by pack type
- Ensure that all packaging on the Irish market is reusable or recyclable in an economically viable way by 2030
- Examine measures to support increased use of recycled materials in packaging, incl. virgin plastic levy
- Collaborate with FSAI on food contact packaging
- Develop a unified approach to recycling labels
- Examine segregated bins on street and at public events



Single use plastic

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SIGNIFICANTLY REDUCE SUPS BEING PLACED ON THE MARKET BY 2026 

 **ALL PACKAGING REUSABLE OR RECYCLABLE BY 2030**

IE could position itself to lead innovation in this area with clear policy incentives (e.g. further economic instruments or prohibition of certain material types)




- Producers of certain SUP packaging items will be liable for the costs associated with the litter clean-up of the products they place on the market
- prohibited from placing any SUP bottle up to 3 litres in size on the Irish market from January 2030 unless it contains a minimum of 30% recycled plastic.
- In line with the requirements of the SUPD will introduce EPR requirements for wet wipes (those not subject to an outright ban)
- Further SUP bans on: Wet wipes (non medical) and SUP hotel toiletries.
- significantly reduce the amount of SUPs being placed on the market by 2026 (relative to 2022) and will develop an action plan by July 2021 for doing this.



Infrastructure

Waste collection and operation of facilities: private sector
Forward planning for waste management: public sector

TREATMENT

 <p>REVIEW STATE SUPPORT FOR DEVELOPMENT OF RECYCLING INFRASTRUCTURE</p>	<p>STANDARDISE WASTE STREAMS ACCEPTED AT CIVIC AMENITY SITES</p> 
<p>EXAMINE LEGISLATION AND PROCEDURES FOR DEVELOPMENT OF WASTE MANAGEMENT INFRASTRUCTURE</p>	

IE does not produce enough material to support a viable recycling industry for certain waste streams

- Review the role of the State in supporting the development of indigenous recycling infrastructure
- Examine the legislation and procedures regulating the development of waste infrastructure and whether processes and timelines can be streamlined
- We will work with the waste sector to encourage investment to allow for the collection and separation of soft plastics and black plastics



EPR (Repak)

EXTENDED PRODUCER RESPONSIBILITY (EPR)

MANDATORY EPR FOR ALL PACKAGING PRODUCERS BEFORE 2024 EU DEADLINE



NEW RULES FOR EPR SCHEMES TO INCENTIVISE GOOD PRACTICE IN WASTE RECYCLING AND DRIVE BETTER PRODUCT DESIGN



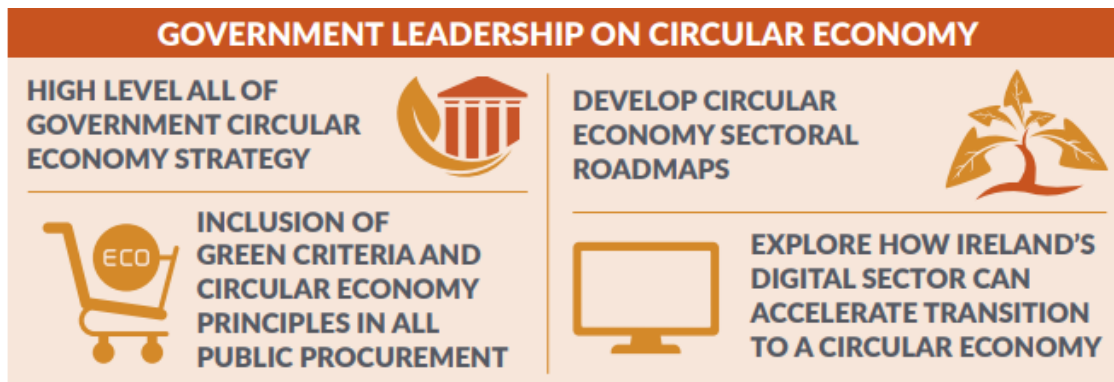
PRODUCERS LIABLE FOR MODULATION FEES



Acknowledged the success of EPR schemes in IE

- End self-compliance
- Eco-modulation of fees by 2023
- Measurable waste management targets for EPR schemes
- All EPR schemes to contribute towards a sustainable national funding model for awareness/enforcement
- EPR schemes to formalise recording of reuse practices and expand development of reuse activities
- Introduce national reuse targets in advance of EU targets

Other actions



- Citizen engagement: Current standards of labelling, in providing info to consumers, need to be improved
- Data: Smarter, integrated approach to data, with automatic validation
- R&D: Increase industry engagement, adoption and diffusion of technologies and novel solutions
- Consultation: We will continue to consult and engage with the public, industry and other stakeholders in a timely way when designing new policies and interventions
- Provide opportunities for the commercial sector to participate in the transition to circularity, for example using sectoral pledges for sustainable products and practices
- Circular Economy Sectoral Roadmaps



Initial analysis

Strategy signals significant change

Inclination towards levies and bans

Our input has been taken on board
(consultation submission and Waste Advisory Group)

Commitment to work with industry in many different areas:

- Circular Economy Sectoral Roadmaps
- Food waste
- Action Plan on SUP reduction
- Waste Advisory Group

Next steps

Government:

- Public consultation on DRS (Q3 2020)
- All of government Circular Economy Strategy (2020)
- Waste Management (Circular Economy) Bill
- Transposition of Single Use Plastics Directive (3 July 2021) – will include legislative basis for DRS



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